

Over time, some Marlboro smokers earn the right to special treatment.

They're the ones who took the time, saved the miles and got the gear.

That's why we've sent you this advance copy of the new Marlboro Gear Catalog - before millions of other smokers see it.

Inside, there are sixteen all new items - everything from boots and jackets to hammocks and cameras. Even a portable CD player.

Plus, as part of your preview, there's an easy way to help a friend get their own gear catalog.

So, get ready to Gear Up and enjoy all that Marlboro has to offer.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



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SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide



MARLBORO
GEAR

HEAD OUT, RIDE HARD, KICK BACK AND GEAR UP.



Source: <https://www.industrydocuments.ucsf.edu/docs/ksmp0003>